
Silvia Bitiukova

Hamburg, Germany • silvia.bitiukova@gmail.com • www.silviabitiukova.com

Experienced Product Designer with 3+ years in crafting intuitive web and app solutions. Proficient in user research, creating workflows, and developing interaction concepts in collaboration with cross-functional teams. Successfully delivered a Recruitment Platform, aligning designs with goals to ensure seamless user experiences.

WORK EXPERIENCE

Mikro Kapital • Remote

Freelance Product Designer • Freelancer

06/2024 – Present

- Led the website redesign for a company specializing in personal and business loans, enhancing user experience and conversion rates.
- Currently working on a full app redesign to improve usability and engagement.
- Support marketing efforts by creating visually compelling materials aligned with brand strategy.

Careloop • Berlin, Germany

Head of Product Design

09/2022 – 05/2024

- Designed the Prototype for a Recruitment Platform for nurses and successfully led it from development to launch in 18 months. More details can be found [here](#).
- Demonstrated leadership by guiding a team, ensuring successful feature delivery and fostering team growth.
- Collaborated closely with cross-functional teams to align feature development with overall product goals, resulting in a 30% increase in project efficiency over 6 months.

Product Design Intern

03/2022 – 09/2022

- Responsible for designing a comprehensive educational and informational iOS app prototype for international nurses. More details can be found [here](#).
- Created and maintained a comprehensive design system for App Prototype.
- Assisted in gathering and evaluating user requirements through usability testing, user interviews, and A/B testing.

EDUCATION

Ironhack

Certification in User Experience & User Interface Design

LeWagon

Certification in Web-Development

LCC International University

Bachelor's in Psychology

SKILLS

- Design Systems
- Functionality
- Mobile Design
- Product Design
- Product Research
- Usability
- User Flows
- User Interface Design
- Wireframing

Software

- CSS
- FIGMA